



2013 \$107,000,000 510 Homes Sold

What was your impression of Silvercreek before you joined?

Before the Hughes team joined Silvercreek Realty Group, we researched the company & discovered that Silvercreek was innovative... thinking "outside the box" and making rapid progress in capturing market share in Idaho... a good fit for the Hughes Real Estate Group.

What do you like most about working at Silvercreek?

Silvercreek management is very progressive & very supportive... there is no hesitation to support our pursuit of additional business channels beyond the typical capabilities of traditional real estate companies.

How much has your business grown since making the move?

The Hughes team momentum has been phenomenal since our move to Silvercreek Realty. In 2013, we accomplished 510 homes sold with sales volume of 107M, a growth rate in sales volume of over 80% in the last 12 months alone.

What factors contributed to the growth you saw in your business?

The Hughes team solidified and expanded upon our leadership position in Idaho internet real estate marketing & added some excellent team members... many from within Silvercreek Realty Group. Its very simple... Silvercreek supported our efforts by providing the office space and brokerage resources we required to build sales volume and capture market share. As a team, we are determined to reciprocate by contributing to Silvercreek ROI. Its very important to our team that we support business partners who support us.

What are your thoughts on the technology, broker support, mentoring, fee structure, agent tools and culture at Silvercreek?

Top notch all the way around... Cindy Woyak as designated broker is knowledgeable, professional, supportive and runs a tight ship. The fee structure is obviously unmatched and the services provided are far beyond those provided by offices with higher fee structures. Silvercreek provides economies of scale, business efficiencies and the best in office operations and integration of technology. The Silvercreek culture is solid & substantial... Silvercreek ownership, management and agents alike work together as business partners, professional colleagues and oftentimes... friends, supporting each others successes in business & life.

What advice would you give to agents considering Silvercreek?

If your sales volume and net profit margin are key elements of why you decided upon a real estate career... make the move to Silvercreek. There are good reasons why a large percentage of the local real estate agent population has joined Silvercreek in the past few years.